

LADY CANNELLE

Author • Therapist • Storytelling Creator

“Luxury healing for highly aware minds.”

Trusted Therapist • Bestselling Author • 61K+ Community • Professional Storytelling Creator

CREATOR MEDIA KIT — 2026





Welcome to My World

I create stories that help people slow down, breathe, and reconnect with themselves. Every partnership is thoughtfully woven into that experience.

WHO IS

Lady Cannelle?

Cannelle Santos

Therapist • Author • Creator

Therapist

25+ years helping people heal.

Author

Creating books that inspire emotional clarity.

Entrepreneur

Founder of PQI Advisors and A.R.I.S.E. Global Foundation.

Creator

Building a trusted community through meaningful storytelling.



MY AUDIENCE

61K+

FOLLOWERS

1M+

TOTAL VIDEO VIEWS

110K+

HIGHEST PERFORMING VIDEO

GROWING COMMUNITY FOCUSED ON WELLNESS, BOOKS & LIFESTYLE

PRIMARY AUDIENCE: WOMEN 30-60 • MEN 25-65

My audience comes to me for mental wellness, books, personal growth, organization, and intentional living. They trust my recommendations because they're woven naturally into authentic storytelling.

MEET MY COMMUNITY

Who Follows Me

- Women seeking emotional wellness
- Professionals managing stress
- Book lovers
- Travelers
- Entrepreneurs
- Parents
- People looking for peace



WHAT I CREATE

Books

Morning Routines

Travel

Mental Wellness

Luxury Lifestyle

Organization

Productivity

Home



WHY BRANDS

Choose Me

- ✓ **Clinical credibility**

A licensed therapist's perspective on wellness content.

- ✓ **Trusted recommendations**

I only share what I'd genuinely use myself.

- ✓ **Elegant storytelling**

Products woven into narrative, not interrupted by it.

- ✓ **Organic community**

An audience that engages, not just scrolls.

- ✓ **Professional partnerships**

Reliable, on-time, easy to work with.

THE LADY CANNELLE

Difference

Everyone else sells products. I create experiences.

PRODUCT → STORY → EMOTION → TRUST → PURCHASE

“

*I don't create advertisements.
I create moments people remember.*

— LADY CANNELLE

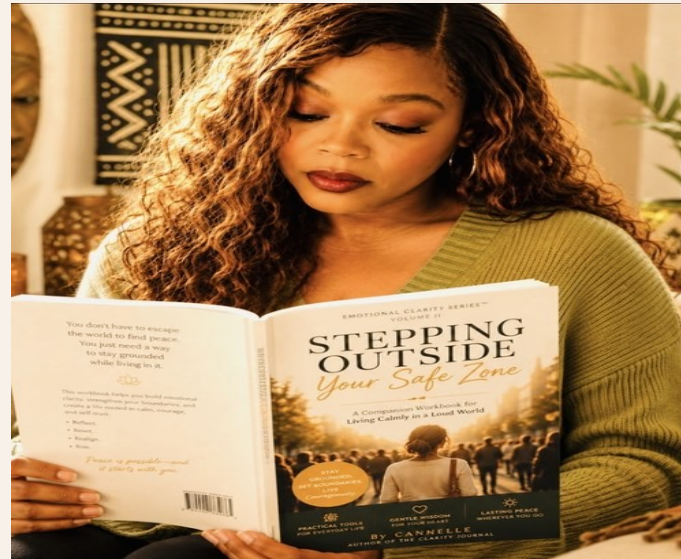
CAMPAIGN EXAMPLES

Imagine the Story



Office & Productivity

Your product woven into a focused, grounded workday — desk, notebook, candle, quiet intention.



Morning Reading Ritual

Book, sweater, soft light — a still moment with a story that matters.



Coffee & Journal

A slow morning at the table — coffee, gratitude, and a little quiet before the day begins.

BEHIND THE

Scenes

Writing • Editing • Planning • Filming • Coffee Shops • Home Office



COLLABORATION OPTIONS



Ways to Work Together

Sponsored Stories

A natural narrative featuring your product.

UGC

High-quality content created for your marketing use.

Long-Term Ambassador

Ongoing monthly partnership and visibility.

Speaking

Event or panel appearances.

Book Promotion

Product placement within reading content.

Podcast Guest

Appearances on The Pulse Radio Podcast or yours.

INVESTMENT

Campaigns Starting At

- TikTok Storytelling
- Product Photography
- Speaking & Events
- UGC Videos
- Amazon Influencer Content
- Long-Term Brand Partnerships

Investment Guide Available Upon Request.

BRAND VALUES

Authenticity • Calm • Purpose • Elegance • Integrity

CREDIBILITY

Founder Of · Featured With



Founder, A.R.I.S.E. Global Foundation



Client Work via PQI Advisors — Circle of Care Community Services

WHY CLIENTS TRUST ME

“

Working with Cannelle was an incredible experience. She took the time to truly understand our mission and the people we serve. She listened carefully, identified what our audience needed to hear, and translated our vision into messaging that genuinely reflected our impact.

— Mary Williams, Circle of Care

“

I wasn't completely sure what my business needed when we first started working together, but Cannelle quickly identified the gaps and developed solutions that made sense for my organization — from standard operating procedures to strategic planning.

— PQI Advisors Client

“

Cannelle has a remarkable ability to listen beyond what is being said. She understands challenges quickly, organizes complex ideas into practical solutions, and delivers with professionalism and genuine care.

— Business Consulting Client

DREAM PARTNERS

Amazon

Kindle

Nespresso

Moleskine

LEUCHTTURM1917

DJI

Stanley

Bose

Apple

Barnes & Noble



Let's Create Something Meaningful Together

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TikTok: [@cannelle2luv](https://www.tiktok.com/@cannelle2luv)

Instagram: [@oh_cannelle](https://www.instagram.com/oh_cannelle)

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Scan for more